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#### **BILLBOARD \$600/month**

The highest visibility offered on the site. Excellent for building your brand and promoting events and sales. Guaranteed display on 1/3 of pages.



#### MARQUEE \$475/month

Large size and strategic placement next to the lead headline give this option special prominence. Guaranteed display on 1/3 of pages.

#### **BUSINESS PROFILES \$25/month**

Our business proifles are an affordable way to put your business in front of PVPost.com's large local audience at an affordable rate. In addition to a full busines profile — including an overview of your business, photos and even video — you'll be part of the rotation in the "Spotlight on Local" module on the homepage. See reverse for details.

#### IMPACT \$300/month

Prominent rotating placement in sidebar and embedded in individual stories helps ensure readers see your message. Guaranteed display on 1/2 of pages.

#### CALENDAR \$350/month

Located right next to the popular calendar of upcoming events on the homepage, this ad space attracts eyeballs. Guaranteed display on 1/2 of all homepage views..

#### NOWADS \$200/month

These advanced-platform ads turn your Facebook profile or Twitter account into an ad guaranteed to be seen by thousands of local PVPost.com readers. With a guaranteed display on every page as well as periodic placement embedded in individual stories, this is one of the best ways to take advantage of PVPost.com's internet-only format.

#### SPONSORED CONTENT \$200/post

A 300-400 word post about your business shows up on our homepage and is linked in our social media feeds and email newsletter. Take advantage of this captivating way to tell your business's story. Ask us about our weekly sponsored column option.

#### **LOCAL BUSINESSES \$100/month**

An affordable way to keep your business top-of-mind with area shoppers. Rotating placement with a guaranteed display on 1/2 of all pages and periodic embedding in individual stories.

# 55,000+ READERS TURN TO THE VOICE OF NORTHEAST JOHNSON COUNTY EVERY MONTH

### YOU'RE LOCAL. SO ARE WE.



Since launching in 2010, PVPost.com has become the most-turned-to news and information source for northeast Johnson County. And with tens of thousands of readers each month, it has also become one of the best marketing channels for local businesses. In fact, more than 100 businesses and organizations support the site through their ads and sponorships.

In addition to the display ad and sponsored content options outlined on the other side of this page, we offer a number of specialty promotions.

### FOR DETAILS, VISIT: PVPOST.COM/ADVERTISE

## BUSINESS PROFILES \$25/month

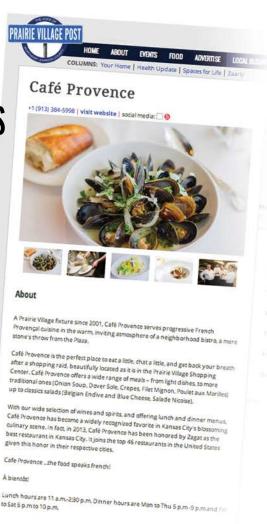
Each profile is featured in the "Spotlight on Local" module on the homepage thousands of times each month. Each profile can include:

- Business photos
- Business description
- Hours of operation
- Interactive map
- Embedded video

This is one of the most affordable ways to reach thousands of PVPost.com readers througout northeast Johnson County, and has the added benefit of excellent Search Engine Optimization effects for your own website.



The BoomBar lets you post a message about your business that sticks to the top of every page even as readers scroll down the site. BoomBar messages are around 140 characters long and can include links to your website or social media profiles. An excellent way to promote special events and sales.



#### **EMAIL NEWSLETTER** \$250/month Nearly 1,000 readers receive our daily email newsletter summarizing the latest PVPost.com headlines. The two newsletter ads offer the benefit of guaranteed display in every message. PRAIRIE VILLAGE POST f 💆 🐚 📴 🥴 🤻 🚉 'Abode' makes its move into new store along Mission's Johnson Drive A new shop has opened on Mission's Johnson Drive that fits right in with its neighbors. Abode, previously located near the 47th and Mission intersection on the Roeland Park side, re-opened in Mission last Friday in the spot formerly occupied by Chacko's restaurant. Jannell Lukens runs the shop with her sister Melissa Hadley. The sisters [...]